



Parade 2024- Sponsorship Packages

As we gear up for one of the most vibrant and culturally rich events in the heart of Chicago, we extend a warm invitation for your esteemed entity to become an integral part of the Greek Parade which will be held at Halsted Street on April 7th, 2024.

The Greek Parade in Chicago is more than a procession; it is a celebration of heritage, community, and the enduring spirit of Hellenic culture. Each year, this event draws hundreds of enthusiastic spectators, creating a dynamic platform that showcases the diversity, resilience, and contributions of the Greek community.

To ensure the success of this spectacular event, we are seeking the support of businesses and organizations that share our passion for promoting cultural exchange and community engagement. Your financial contribution will not only elevate the overall experience of the parade but also reinforce your commitment to fostering unity and diversity within our great city.

Why Sponsor the Greek Parade?

Visibility and Exposure: Gain exposure to a diverse audience, including local residents, tourists, and media coverage. Your brand will be prominently featured in promotional materials, social media campaigns, and during the parade itself.

Community Engagement: Align your brand with the celebration of cultural diversity and community spirit. Showcase your commitment to supporting events that bring people together and celebrate the rich tapestry of our city.

Networking Opportunities: Connect with fellow sponsors, community leaders, and event organizers during exclusive pre- and post-parade gatherings. Build valuable relationships that extend beyond the event day.

Positive Brand Association: Associate your brand with a positive and uplifting event that fosters pride and unity. Your support will be recognized as an essential contribution to the cultural fabric of Chicago.

How You Can Contribute:

Financial Support: Your financial contribution will directly impact the quality and scale of the Greek Parade. Various sponsorship levels are available to accommodate different budgets. Each sponsorship level provides unique branding opportunities, including float sponsorships, banners, and promotional materials distributed during the event.

Join us in making the 2024 Greek Parade an unforgettable spectacle that not only celebrates the Greek heritage but also highlights the collective strength that comes from embracing diversity.

For more details on sponsorship opportunities and the benefits associated with each level, please refer to the attached sponsorship package below. We are excited about the prospect of your involvement and look forward to creating lasting memories together on Halsted Street.

Full Name _____

Business/Org. _____

Address _____

City/State/Zip _____

Email _____ Cell Phone _____

Sponsorship
(see below) _____

Please Check the Sponsorship package you are interested in.

PATRON \$15,000 4x8 Banner at the Start of the Parade X1 Complimentary table at the Parade Gala Pre-parade Event Parade with all VIP's Seating at VIP stage Lunch after the Parade Online Promotions Credit: Parade Program	
GRAND BENEFACTOR \$10,000 4x8 Banner at start of Parade Pre-parade Event Parade with all VIP's Seating at VIP stage Lunch after the Parade Online Promotions Credit: Parade Program	BENEFACTOR \$5,000 4x8 Banner next to Grand Benefactors Pre-parade Event Parade with all VIP's Lunch after the Parade Online Promotions Credit: Parade Program
SPONSOR \$ 2,500 4x8 Banner next to Benefactor Pre-parade Event Credit: Parade Program	SUPPORTER \$1,250 4x8 Banner next to Sponsor Online Promotions Credit: Parade Program
FRIENDS PACKAGE: \$250 - \$500 - \$1000 Other: (specify) _____ Credit: Parade Program	

Please submit a digital copy of the image/ advertisement/ or wording you would like on your banner to Illinois.enosis@gmail.com.